

Vinit Kaushik

portfolio: fyi.vin | 508-654-5426 | vinitkaushik24@gmail.com | linkedin.com/in/vinofakind

Why me?

- Shipped a native iOS app to the App Store, designed and built end-to-end [playfullynow](#)
- Shipped 3 web products [vin.fyi](#), [pcik.one](#), [howbig.art](#) all designed and built end-to-end
- Sole UX designer and engineer at a cybersecurity startup for 5+ years
- Owned all things Design and acted as de facto Product Manager to ship 2 flagship features for the startup

Frameworks, Tools and Platforms I've worked with

Storytelling, Jobs-To-Be-Done, User Research, Human-AI Interaction Design, Visual & Motion Design, Design Systems, Prototyping, Information Architecture, Rapid Iteration, Design Critique & Mentorship, Systems Thinking, Enterprise Workflow Design, Content Strategy, Customer Journey Mapping, Service Design & Blueprinting | Adobe XD, Figma, Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Audition, PowerPoint, Keynote, Xcode, CMS, HTML, CSS, JavaScript, Swift, SwiftUI, Python, C, C++, C#, .NET, Go, JSON, UNIX Shell Scripting, XACML, cURL, REST APIs, MongoDB, AI-Assisted Coding Tools | iOS, macOS, Linux, Red Hat, Windows, Arduino, Raspberry Pi

Experience

ApexaiQ Inc., Milford, MA

September 2021 – Present

Product Designer (hired as User Experience (UX) Engineer)

- Owned design, engineering, and product management
- Directed product UX design and shipped 30+ internal and external product features
- Set vision, drove direction for 2 flagship features customizable dashboards & End of Life database
- Designed, built and led AI-powered auto-validation for the EoL database (30,000+ records)
- Designed the UX for an AI-powered natural language search
- Collaborated across engineering, leadership, and cross-functional teams
- Presented and defended design and product direction to leadership, engineering, and customers
- Authored 2 full product training and certification courses (Moodle LMS), completed by 160+ learners
- Ran customer-facing demos and sales calls, feeding client feedback into product decisions
- Conducted competitive analysis and research to build business cases for roadmap decisions
- Produced knowledge base documentation, automated platform certification
- Produced marketing collateral, sales & investment decks, videos, and a company podcast.

Dell RSA, Bangalore, KA, India

August 2018 – August 2019

DevOps Co-op Intern

- Re-architected & completed an authentication migration POC, and eliminated 33% of moving parts
- Delivered the solution in a fraction of the projected timeline, ported across Windows and Red Hat
- Placed 4th of 30 org-wide for engineering efficiency and business impact.

Published

- 2 scientific papers, one [Springer](#), (2020) and one in [IEEE](#) (2018)

Panels and other

- Panelist, AI and the Future of Design, MassArt 2023
- Judge, youth entrepreneurship pitch panel, Singapore 2022
- Volunteer, TEDxYouth@BeaconStreet 2020
- Design Lead, TEDxPESITBSC 2017

Education

- **Master's in Design Innovation** - Massachusetts College of Art and Design, Boston, MA
- **Master's in Computer Science** - Amrita Vishwa Vidyapeetham, Coimbatore, TN, India
- **Bachelor's in Computer Science** - PES University Electronic City Campus, Bangalore, KA, India